

Group Privacy Notice

This Group Privacy Notice describes the types of personal data we collect through our payments, products and services and via our online presence. This notice also describes how we use your personal data and whom we share it with, your rights and how you can contact us. This policy does not apply to third-party websites, products or services, even if they link to our site, and you should consider the privacy practices of those third-parties carefully.

“We” refers to Daniamant Limited and Daniamant A/S.

“You” maybe a visitor to our website, a distributor, a supplier, or a customer (end user).

This Group Privacy Notice applies from 25 May 2018, when the General Data Protection Regulation comes into force. It does not form part of your contract with us and does not give you any contractual rights. We may update this Privacy Notice at any time.

Who is the controller?

We are the “controller” for the purposes of data protection law. This means that we are responsible for deciding how we hold and use personal data about you.

What type of personal data do we hold about you?

Personal data is any information that relates to an identified or identifiable individual.

Why do we hold your personal data and on what legal grounds?

We rely upon a number of legal grounds to ensure that our use of your Personal Data is compliant with applicable law. We use your Personal Data to facilitate the business relationships we have with you.

Data protection law specifies the legal grounds on which we can hold and use personal data. Most commonly, we rely on one or more of the following legal grounds when we process your personal data:

- Where we need it to perform the contract we have entered into with you (**performance of the contract**).
- Where we need it to comply with a legal obligation (**legal obligation**).
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests (**legitimate interest**).

How do we collect your personal data?

You provide us with most of the personal data about you that we hold and use. Other personal data about you we hold and use is generated by you. For example, during email correspondence.

Who do we share your personal data with?

We will only share your personal data with third parties where we have an appropriate legal ground under data protection law which permits us to do so. Daniamant does not sell or rent Personal Data to marketers or third parties.

We share Personal Data with our end users to provide the services and products of Daniamant.

How long will we keep your personal data?

We make reasonable efforts to ensure a level of security appropriate to the risk associated with the processing of Personal Data. We maintain organizational, technical and administrative measures designed to protect Personal Data within our organization against unauthorized access, destruction, loss, alteration or misuse.

Your Personal Data is only accessible to a limited number of personnel who need access to the information to perform their duties. We will retain your Personal Data as long as we are providing the service to you. We retain Personal Data after we cease providing that service to you to the extent necessary to comply with our legal and regulatory obligations.

Your rights

You have a number of legal rights relating to your personal data, which are outlined here:

- **The right to make a subject access request.** This enables you to receive certain information about how we use your personal data, as well as to receive a copy of it and to check that we are lawfully processing it.
- **The right to request that we correct incomplete or inaccurate** personal data that we hold about you.
- **The right to request that we delete or remove** personal data that we hold about you where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).
- **The right to object to our processing** your personal data where we are relying on our legitimate interest (or those of a third party), where we cannot show a compelling reason to continue the processing
- **The right to request that we restrict our processing** of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it.
- **The right to request that we transfer** your personal data to you or to another party, in a structured format. This right applies in respect of data that you have provided where our legal ground for using the data is that it is necessary for the performance of a contract or that you have consented to us using it (this is known as the right to “data portability”).

In order to exercise your data protection rights, you may contact us as described in the **Contact Us** section below. We take each request seriously and we will comply to the extent required by applicable law. For your protection we may need to verify your identity before responding to your request, such as verifying that the email address from which you send the request matches your email address that we have on file.

International Personal Data Transfers.

We do not transfer your Personal Data outside of the European Economic Area (EEA).

Updates to this Privacy Notice.

We may change this Privacy Notice from time to time to reflect new services, changes in our Personal Data practices or relevant laws.

Links to other Websites.

Links to other websites found on our website operate independently from us and may have their own privacy notice or policy, which we strongly suggest you review. If any linked website is not owned or controlled by us, we are not responsible for its content, any use of the website or the privacy practices of the operator of the website.

Contact Us.

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